# Book Formatting

# Sizing

Being an online platform; We are not constrained by physical book constraints. This does allow some freedom and flexibility.

## Aspect Ratio

Pages with a landscape/horizontal aspect ratio looks best and are preferred for our platform as they will be displayed on computer monitors that are typically in landscape orientation; We will also accept vertical aspect ratio pages as well, But that is not our preference.

## Width and Height

A minimum image height of ≥800px is required. Best results will be had if submitting in original quality. If an image is made for a double page spread, it should be double the width of a single page image. All images should be the same height.

## Bleed and Border

Our stories are *not* traditionally printed, they will be in our online library, so **no bleed or border is necessary**.

# File Format

If submitting multiple files, zipping them into a single zip folder can ensure all files stay together and that there will be no issues in transfer.

## Image Format

Image formats such as **png**, **jpg**, and **bmp** work best for our platform at ≥800px vertical resolution. If submitting in a lossy format such as jpg, please ensure the quality is set high enough to not show any artifacts or color banding. To ensure quick processing time and ensure the highest quality; It's best for text to **not** be embedded into the image. We can accept it otherwise, but we cannot guarantee the artwork underneath the text will reflect the original.

## PDF Format

Books can be submitted in PDF form. However, please ensure that the book is submitted as a *single* PDF file, not one PDF per page. Images embedded in the PDF file should follow the Image formatting described above.

## Original Source Files

PSD (Photoshop) and other original source files are not required but are a welcome addition and can be helpful for us if we run into any snags with the images.

# File Naming

Series of images should be named sequentially and should be padded with 0s to contain the same number of characters between every image. This prevents different software from sorting the pages incorrectly. For example:

 "page_1.jpg", "page_2.jpg", "page_3.jpg" ... "page_15.jpg",
✔"page_01.jpg", "page_02.jpg", "page_03.jpg" ... "page_15.jpg"

 "0.jpg", "1.jpg", "2.jpg" ... "20.jpg",
✔"00.jpg", "01.jpg", "02.jpg" ... "20.jpg"

The title page should be labeled as page 0.

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